
USDA Announces Listening Session on Impacts of COVID-19 on New Farmers

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WASHINGTON, May 4, 2021 – The U.S. Department of Agriculture (USDA) today announced a virtual listening session for beginning farmers and ranchers to learn how COVID-19 impacted their farming operations and to get their feedback on USDA assistance. The listening session will take place on May 6, 2021, from 1:30 to 3:30 p.m., Eastern time.

“We invite beginning farmers and ranchers to share their experiences in navigating USDA’s resources for assistance after the pandemic,” said Gloria Montaño Greene, USDA Deputy Under Secretary for Farm Production and Conservation.

“We need to understand what worked well and where we can improve, while deepening our understanding of how farmers were affected by the pandemic and how they are modifying their operations,” said Mae Wu, USDA Deputy Under Secretary for Marketing and Regulatory Programs.

Montaño Greene and Wu will be joined by Zach Ducheneaux, USDA’s Farm Service Agency Administrator, and Sarah Campbell, USDA’s National Beginning Farmer and Rancher Coordinator.

This feedback will inform USDA preparations for outreach strategies, programmatic needs, technical assistance and accessible program delivery for beginning farmers and ranchers through Pandemic Assistance for Producers.

More Information

To register and attend, see farmers.gov/newfarmers. Registrants have the optional opportunity to provide written feedback.

USDA touches the lives of all Americans each day in so many positive ways. In the Biden-Harris Administration, USDA is transforming America’s food system with a greater focus on more resilient local and regional food production, fairer markets for all producers, ensuring access to healthy and nutritious food in all communities, building new markets and streams of income for farmers and

producers using climate smart food and forestry practices, making historic investments in infrastructure and clean energy capabilities in rural America, and committing to equity across the Department by removing systemic barriers and building a workforce more representative of America. To learn more, visit www.usda.gov.

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