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Farm Service Agency

U.S. DEPARTMENT OF AGRICULTURE

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## **Boots to Business Reboot for Veteran Beginning Farmers and Ranchers**

**News Release | Nevada | December 27, 2023**

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The Veterans Business Outreach Center of New England, in partnership with the USDA, invite veterans, service members, and military spouses to Boots to Business Reboot for Veteran Beginning Farmers and Ranchers. This full day workshop will aid those interested in exploring agriculture-based business ownership by leading participants through the key steps for evaluating business concepts and providing foundational knowledge required to develop a business plan. Participants are introduced to a broad spectrum of entrepreneurial business concepts and resources, from experts across the industry, to access start-up capital, technical assistance, and more.

January 22, 2024

10:00 am - 5:00 pm est.

Virtual

Register at:

[https://bit.ly/b2b\\_jan22](https://bit.ly/b2b_jan22)

space is limited, register early.

Topics will include: What is Entrepreneurship? Homestead vs. Business Opportunity? Doing Your Market Research – Who is buying what you are growing/raising? Financing Your Venture – Short term and Long Range; Selecting the Correct Legal Structure for your Farm/Ranch; The Economics of Agriculture; Business Planning – From idea to roadmap; and SBA/USDA Resources for You Open to Active-Duty Service members (including National Guard and Reserve), Veterans of all eras, and spouses are eligible to participate.

For more information contact Holly Aker, Veterans Business Outreach Center of New England, [haker@cweonline.org](mailto:haker@cweonline.org), 844.404.2172

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